



The Academic Basketball Workshop

Presented by One-on-One College Consulting

Who needs it?

The Academic Basketball Workshop is a must event for any high school basketball player whose goal is to play college hoops at the D 1, D 2, or D 3 level. The workshop is ideal for high school/AAU players and their families as well as coaches and individuals who work with high school student-athletes.

What is it?

The Academic Basketball Workshop details the important aspects of the College Admissions & Athletic Recruiting Process as it relates to prospective student-athletes. **The ultimate goal of The Academic Basketball Workshop** is to teach families how to navigate the college admissions maze and how to position their student-athlete to find the best college matches within a relatively short amount of time.

What will I learn?

The Academic Basketball Workshop covers the following topics for the student-athlete and family:

- **When and How to Formulate Your Personal Game-Plan to Target Your Best College Matches**
- **What Role Your Personality Plays in Choosing a College Major and Playing a College Sport**
- **Understanding the Basics of Financial Aid and How College Athletic Scholarships are Awarded**
- **Important NCAA Rules & Regulations Every College Basketball Prospect Needs to Know**
- **The Techniques, Tips & Tools Necessary to Run a Successful Athletic-Recruiting Campaign**
- **The Ins & Outs of the College Application Process and How It Differs for Student-Athletes**

How long is it?

The Academic Basketball Workshop is 1 ½ hours long with a ½ hour Q & A session at the end.

Who is the presenter?

The Academic Basketball Workshop is presented by Kim Penney, founder of **One-on-One College Consulting**. Kim is an Independent Educational Consultant who guides student-athletes and families through the college search and athletic-recruiting processes. She is a licensed high school guidance counselor and varsity basketball coach with professional experience in sports management and sports marketing.

Where & When is it offered?

The Academic Basketball Workshop is held at a location secured by the requesting team/organization and at an agreed-upon time most convenient for its members.

What is the cost?

The Academic Basketball Workshop costs \$50 per family. A minimum of 6 families must be present in order for it to run.

How do I register for it?

To schedule **The Academic Basketball Workshop** for your team or organization, contact Kim Penney at 781-246-1871 or kimpenney@oneononecollegeconsulting.com or go to: www.oneononecollegeconsulting.com for more information.